

Platinum Sponsor - \$3000

OLD SHAWNEE DAYS



2016 Sponsorship Packages - June 2nd thru 5th

Advertising and Promotional Materials

- Company logo listed on all flyers & posters distributed*
- Company name on cover of a minimum of 30,000 Event guides* and on the event schedule at Old Shawnee Days
- Company logo in ads in local and regional newspapers and publications
- Company logo on sponsor banner displayed at event visible to over 100,000 visitors
- Company logo listed on the Old Shawnee Days website sponsor page at www.oldshawneedays.org
- Social Media Recognition Spotlight one Sponsorship Saturday
- Eight tickets for reserved seats at the Saturday night concert
- Old Shawnee Days Sponsor banner displayed at your business prior to event
- Opportunity to tie sponsorship to a major event or attraction (Subject to availability)
- Logo on banner roll in concert area (3 sponsorships available.)
- Sponsor recognition for your business, presented to your company representative at the Old Shawnee Days Kick Off Breakfast on June 2nd
- Recognition for your business in a Post Event Newspaper Ad

** Sponsorship must be confirmed and paid prior to relevant publication deadlines to be included in advertising and promotional material.*



www.oldshawneedays.org

Gold Sponsor - \$1000

OLD SHAWNEE DAYS



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- Company logo in ads in local and regional newspapers and publications
- Company logo on sponsor banner displayed at event visible to over 100,000 visitors
- Company logo listed on the Old Shawnee Days website sponsor page at www.oldshawneedays.org
- Social Media Recognition grouped with other Old Shawnee Days Sponsors
- Six tickets for reserved seats at the Saturday night concert
- Old Shawnee Days Sponsor banner displayed at your business prior to event
- Sponsor recognition for your business, presented to your company representative at the Old Shawnee Days Kick Off Breakfast on June 2nd
- Recognition for your business in a Post Event Newspaper Ad

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www.oldshawneedays.org

Silver Sponsor - \$500

OLD SHAWNEE DAYS



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Advertising and Promotional Materials

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- Company name on cover of a minimum of 30,000 Event guides* and on the event schedule at Old Shawnee Days
- Company name in ads in local and regional newspapers and publications
- Company name listed on sponsor banner displayed at event visible to over 100,000 visitors
- Company name listed on the Old Shawnee Days website sponsor page at www.oldshawneedays.org
- Social Media Recognition
- Four tickets for reserved seats at the Saturday night concert
- Sponsor recognition for your business, presented to your company representative at the Old Shawnee Days Kick Off Breakfast on June 2nd
- Recognition for your business in a Post Event Newspaper Ad

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www.oldshawneedays.org

Bronze Sponsor - \$250

OLD SHAWNEE DAYS



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Advertising and Promotional Materials

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- Company name on cover of a minimum of 30,000 Event guides* and on the event schedule at Old Shawnee Days
- Company name in ads in local and regional newspapers and publications
- Company name listed on sponsor banner displayed at event visible to over 100,000 visitors
- Company name listed on the Old Shawnee Days website sponsor page at www.oldshawneedays.org
- Social Media Recognition Post Event
- Two tickets for reserved seats at the Saturday night concert
- Sponsor recognition for your business, presented to your company representative at the Old Shawnee Days Kick Off Breakfast on June 2nd
- Recognition for your business in a Post Event Newspaper Ad

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www.oldshawneedays.org

OLD SHAWNEE DAYS

2016 Sponsorship Commitment

This agreement confirms your commitment to sponsoring Old Shawnee Days in 2016. Please fax the agreement to the Old Shawnee Days Sponsorship Committee at (913) 631-9628. You may send payment now or be invoiced at a later date. If enclosing payment, please mail this agreement and payment to:

Old Shawnee Days Society
Attn: Sponsorship Committee
PO Box 3214
Shawnee, KS 66203

Sponsorships of \$1000 or higher, e-mail a high resolution logo in EPS or TIFF format to: bmoser@cityofshawnee.org.

Please Complete & Return, Thank You.

Business Name: _____

Contact Name: _____ Phone: _____

Address: _____

City/State/Zip: _____ E-mail: _____

Level of Sponsorship: \$6000 \$3000 \$1000 \$500 \$250

Payment Is Enclosed: _____ Please Invoice Me: _____
(All payment due by May 1st to ensure you receive promotional recognition)

Would you like to be contacted by the Parade Committee for a Parade Entry? YES NO

Would you like to be contacted by the Booth Committee for a Booth Space? YES NO
(Diamond Sponsors receive a complimentary booth and tent. All other commercial booths are an additional \$350 per booth space).

OLD SHAWNEE DAYS IS REGISTERED UNDER SECTION 501 (C) (3) OF THE INTERNAL REVENUE CODE.
EIN NUMBER: 48-1193709

Old Shawnee Days takes place on June 2nd thru June 5th, 2016. The Sponsorship Recognition will be held at the Old Shawnee Days Kick Off Breakfast on Thursday, June 2nd at 8:30 a.m. You will receive your invitation and tickets in May.

www.oldshawneedays.org

A Community Reunion

OLD SHAWNEE DAYS



2016 Sponsorship Packages - June 2nd thru 5th



- **50 Years**
- **100,000 Attendance**
- **Largest Parade in Kansas**



- **Four Days of FUN!**
- **100+ Volunteers**



- **Carnival Rides**
- **Concerts**
- **Games and much more!**

Be Part of the FUN!

OLD SHAWNEE DAYS



2016 Sponsorship Packages - June 2nd thru 5th

ENTERTAINMENT (all weekend) 2016 SPONSOR COST

Main Stage	\$6,000
Bandstand Sponsor	\$3,000
Banner Roll in Main Stage Concert Area	\$3,000



SPECIAL EVENTS (all weekend)

Special Event Stage	\$3,000
Chain Saw Carver	\$1,000
Entertainers	\$1000 each



GAMES AND CONTESTS (Saturday/Sunday)

Baking Contest	\$1,250
Kids Games and Contests Area	\$3,000



GROUNDS ITEMS (all weekend)

Golf Carts (will also be in parade)	\$1,000
Big Tent	\$1,000
Porta Potties	\$5,000 or In Kind

LIVING HISTORY (Saturday/Sunday)

Pony Rides & Petting Zoo	\$1,000
Ticket to Fun	\$1,000
Box City	\$1,000

PARADE \$1,000

